2021 UK Sustainability Research Poster Competition Rubric

Sustainability implies that the activities of the University of Kentucky are ecologically sound, socially just, and economically viable, and that they will continue to be so for future generations. A sustainability focus also encourages the integration of these principles in curricula, research, and outreach.

### POSTER CONTENT AND VISUALS

<table>
<thead>
<tr>
<th>CRITERIA</th>
<th>Excellent (4)</th>
<th>Good (3)</th>
<th>Fair (2)</th>
<th>Poor (1)</th>
</tr>
</thead>
</table>
| **1. Introduction** | All aspects were included and clearly explained/summarized:  
- Clearly identifies and discusses research focus/purpose of research  
- Significance of the study  
- Background of the study  
- Hypothesis is stated, if applicable | 1 aspect is missing and/or not clearly explained: Use Criteria in Excellent (4) Column | 2 aspects are missing and/or not clearly explained: Use Criteria in Excellent (4) Column | 3 or more aspects are missing and/or not clearly explained: Use Criteria in Excellent (4) Column |
| **2. Methods/Results** | All aspects were included and clearly explained/summarized:  
- Research design and statistical analysis address the research question(s) posed  
- Methods discussed in detail  
- Data presentation is clear, concise, and thorough  
- Research question answered | 1 aspect is missing and/or not clearly explained: Use Criteria in Excellent (4) Column | 2 aspects are missing and/or not clearly explained: Use Criteria in Excellent (4) Column | 3 or more aspects are missing and/or not clearly explained: Use Criteria in Excellent (4) Column |
| **3. Conclusions** | All aspects were included and clearly explained/summarized:  
- Conclusion accurately reflects findings  
- Limitations of the study  
- Strengths of the study  
- Identifies implications and future directions  
- Significance is conveyed | 1 aspect is missing and/or not clearly explained: Use Criteria in Excellent (4) Column | 2 aspects are missing and/or not clearly explained: Use Criteria in Excellent (4) Column | 3 or more aspects are missing and/or not clearly explained: Use Criteria in Excellent (4) Column |
| **4. Overall Poster Design Organization and Visual Appeal** | All aspects were included and clearly explained/summarized:  
- All expected components are present  
- Poster layout is logical with a clearly evident topic; sequential, logical flow of information present and easy to follow in absence of presenter.  
- Text is concise, free of spelling or typographical errors; background is unobtrusive.  
- Figures and tables are appropriate and labeled correctly.  
- Photographs/tables/graphs improve understanding and enhance visual appeal. All headings included | 1 aspect is missing and/or not clearly explained: Use Criteria in Excellent (4) Column | 2 aspects are missing and/or not clearly explained: Use Criteria in Excellent (4) Column | 3 or more aspects are missing and/or not clearly explained: Use Criteria in Excellent (4) Column |
| **5. Relevance to Sustainability** | • Strong, clear link to sustainability is well defined  
• Significance of the research to sustainability is insightful and thorough | • Clear link to sustainability is adequately defined  
• Significance of the research to sustainability is adequate | • Link to sustainability is limited  
• Significance of the research to sustainability is minimal | • Link to sustainability is not identified  
• Significance of the research and relevance to sustainability is undefined |